# EXHIBIT 4



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Jennifer Waldburger



## Jennifer Waldburger

Co-founder, Sleepy Planet Parenting; Co-creator, The Dream Lab

Santa Monica, California · 500+ connections

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# Sleepy Planet Parenting



# Activity



A boat that will change the way we navigate Earth's waters. 100% Electric—next question. #cleantechnology #environment #innovation

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## #whyneocharge

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I am so grateful for the opportunity to work for Takeda and to be able to positively impact the lives of people living with rare diseases. It is a...

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# Experience



#### Co-Founder

Sleepy Planet Parenting

1999 - Present · 22 years

Greater Los Angeles Area - and we serve families worldwide



#### Co-creator, The Dream Lab

Owlet Baby Care

Mar 2019 - Present · 2 years 1 month



#### Meditation teacher

Evenflow.io

Dec 2016 - Present · 4 years 4 months



## Co-Creator / Director, Mindfulness Program

Various schools in the Los Angeles area

Sep 2015 - Present · 5 years 7 months

Los Angeles

## **Publications**

## Calm Mama, Happy Baby

HCI · September 26, 2013

As a mom, I have absolutely found a connection between my stress or calm and my daughter's mood and behavior. Calm Mama, Happy Baby gives moms practical tools for choosing calm over stress no matter what is happening. These techniques have been a lifesaver for me."

—Tiffani Thiessen, actress

"A fascinating look at how we are neurologically 'programmed' to think, feel, and act like our parents. This book shows moms how to avoid passing along habits of stress and negativity, setting...



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#### See publication 2

#### The Sleepeasy Solution

HCI · April 1, 2007

Two experts who are helping Hollywood's A-list babies get their zzz's share the no-fail, family-friendly method that has helped thousands of sleep-deprived moms and dads.

Even Hollywood's biggest stars face the same dilemma as other parents do: "How do I get my child to sleep?" As parents in the know are finding, whether they're on the red carpet or the soccer field, the answer is the same: The Sleepeasy Solution.

Psychotherapists and sleep specialists Jennifer and Jill, the...

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Other authors



## See publication 🛂

## The Sleepeasy Solution

April 1, 2007

Winner of the iParenting Media Award.

This DVD is a must-have resource for all parents with young children. --Peter Waldstein, M.D., Pediatrician

Jill and Jennifer's approach was truly amazing in helping our family thrive, and we are eternally grateful. --Ben Stiller and Christine Taylor, Actors

With compassion and expertise, >i>The Sleepeasy Solution targets your child's specific sleep needs and supports parents through the emotional side of sleep learning. --Sonja...



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### See publication 2

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#### Jordan Monroe

Forbes 30 Under 30 Co-Founder @ Owlet Care Lehi, UT



#### Jen Rapp

Vice President Brand & Communications

Los Angeles Metropolitan Area



#### Tyler Newman

Director Of Quality Assurance at Owlet Baby Care

San Francisco, CA



#### Burc Sahinoglu

I'm actively hiring senior platform and devops engineers (and we have many other roles open), see our jobs page! Spread the word!

San Francisco, CA



#### Kady S.

CMO, Former Dropbox and Ex-EA Marketing Executive, Stanford Guest Speaker



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#### Jennifer Waldburger

Los Angeles, CA



#### **Gregory Holden**

Founder / CEO at Grace Recovery

Los Angeles, CA



#### **Bob Mently**

Director Of Operations at Owlet Baby Care

Wildomar, CA



#### Cyndi Zelman

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## Jennifer Waldburger

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Co-Founder at Sleepy Planet Parenting

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